

PRODUCT

A platform for efficient ADHD medication titration and monitoring.

INDICATION

Attention deficit hyperactivity disorder (ADHD).

VALUE PROPOSITION

- Improved ADHD care consistency across different specialties.
- 87% reduction in time to identify the right medication.
- Increased medication adherence.
- Streamlines physician workflow.

DEVELOPMENT STAGE

Clinical deployment to 130+ physicians and 20+ Family Health Centers.

INTELLECTUAL PROPERTY

Platform Software; Algorithms

RELATED PUBLICATIONS

Manos, M.J., et al. (2017). ADHD: Overdiagnosed and overtreated...misdiagnosed and mistreated? [Cleveland Clinic Journal of Medicine, 84 \(11\) 873-880](#)

CONTACT INFORMATION

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Manos Medication Monitoring Program (M3P)

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UNMET NEED

Attention deficit hyperactivity disorder (ADHD) is the most prevalent neurodevelopmental disorder in the Western World, affecting 11% of children and 4.2% of adults in the U.S. Effective behavioral interventions and drug therapies are available but are not used or are misapplied. "Prescribe and wait" is the most common and least effective method of ADHD pharmacotherapy treatment. Treatment non-adherence up to 75% for children and adults requiring return visits to the physician.

SOLUTION

The M3P Platform is a 5-week ADHD medication titration method that identifies the most effective medication and dose based on daily survey responses from parents and teachers of ADHD patients. Following further efficacy studies, this platform could offer automated titration support for ADHD and beyond. In addition to reimbursement revenue, this product could generate revenue from platform feeds and IP licensing to third parties.

- Standardized approach provides high scalability potential.
- Accelerated identification of appropriate medication and dose, improving patient quality of life and long-term medication adherence.
- Potential for titration support for other disease areas.
- Reduces physician workload by allowing evidence-based decisions.
- Standardized procedure helps primary care providers and non-psychiatric specialists deliver consistent, high-quality care for ADHD patients.



Closer monitoring improves medication adherence and enhances trust between patients and providers



Dedicated M3P staff decompress provider workloads and offer more individual attention for patients



Standardized procedure helps primary care providers and non-psychiatric specialists deliver consistent, high-quality care for ADHD patients



Efficient titration reduces time to identify appropriate medication, improving quality of life and long-term medication adherence for patients

